

COMPASS

Creating Exceptional Organizations: A Leader's Guide

William F. Brandt, Jr.

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ABOUT THE BOOK: A how-to book for business leaders providing the principles, processes and tools to build Exceptional Organizations. Filled with lessons that provide education, training and tools to support change and progress – it will enable you to expand your horizons and create the type of exceptional entity you truly desire – one that is viable, sustainable, and valued.

The traditional view of economic reality holds that the pursuit of “self-interest” benefits not only individuals but also society. While this book acknowledges the past successes of this premise, it offers a new, more powerful paradigm: **the simultaneous pursuit of both “self-interest” *and* “concern for others.”**

ABOUT THE AUTHOR: William F. Brandt Jr. is a co-founder and former CEO of American Woodmark Corporation, formed in 1980 to acquire Boise Cascade Corporation's kitchen cabinet business. American Woodmark is the third largest cabinet manufacturer nationally, serving The Home Depot, Lowe's and major builders. Sales have grown from \$35 million to over \$700 million. The company went public in 1986.

Brandt has written for numerous publications, and consults and teaches in the areas of CEO coaching, leadership development, strategic planning and cultural change. He has served on a number of for-profit and non-profit boards including a university, a health-care system, a hospital, and an international humanitarian aid organization.

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